



# SINGULAR HUMANITARIAN

**Executive Committee Position:**

**Marketing & Volunteers**

At Singular Humanitarian, we use OURSELVES, OUR TIME, and OUR TALENTS to affect generations across the world. Join our leadership to enhance many lives – including yours!



## Candidate Profile:

We are looking for the next generation of leadership to help take us to new horizons. You may be a fit to help further our efforts if you:

- Love volunteering
- Understand humanitarian work
- Entrepreneurial spirit
- Self-motivated
- Enjoy a challenge with great rewards
- Follow trends regarding social media, brand
- Early career (early 20-30 / Millennial Generation)
- Great communicator and works well within a worldwide team
- Dependable, loyal, and committed to deliverables

## Your Role:

Singular Humanitarian's Executive Committee consists of three roles to support our Steering Committee. This collaborative team ensures the success of the organization. The Marketing & Volunteer Executive oversees the operations of our marketing, public, and volunteering efforts. This is done in accountability with the Marketing Director and the Volunteer Director. *As a voting member of the Executive Committee, you are responsible for:*

- Financial success by monitoring the Marketing and Volunteer budgets
- Consult and oversee the Marketing Director and Volunteer Director's strategic plans and hold them accountable to deliverables.
- Ensuring expedition success by checking in with the Expedition Team and Marketing team for pre-/post-expedition engagement.
- Partner directly with with the Volunteer Director to help with recruitment messaging to recruit expeditioners, leadership, and other volunteers throughout the year.
- Work with CHOICE Humanitarian and future additional partners to build relationships, manage contracts, and determine expeditions to various locations year to year.
- Create organizational effectiveness by participating in strategic decision making with the various Singular Humanitarian committees.

## Your Time:

Singular Humanitarian is currently a 100% volunteer run organization. Future success is dependant on individuals who extend their daily life to do something more through:

- A two-year commitment on the Executive Committee
- Collaborative monthly Executive Committee calls
- Monthly Steering Committee calls
- Plan and participate in the Annual Leadership Retreat
- Support check-in's with the Marketing Director and Volunteer Director
- Increased support during pre-/post-expeditions on our SH 4.1.1. Info Webcasts, recruitment, and marketing efforts
- Go on an expedition, or two, or three!

## Your Talents:

Marketing increases our volunteers. Volunteers increase our success and presence in the LDS YSA/MSA community. This means your role is critical to the success of Singular Humanitarian. The following gifts are needed:

- Servant Leadership: create a volunteer culture
- Transparency: *inspiration* is based on *information*
- When we are in a village we build schools. We need you to build an organization to educate and build awareness of humanitarian work, poverty, happiness, spirituality, and facilitate a Singular Humanitarian relationship with LDS YSA and MSA's throughout the world
- Spirituality to make sure the Lord is included in the details of this work
- Be trendy! Understand what is tasteful, appropriate, and can drive a person to want to use their resources to join an expedition
- As a nonprofit, efficiency is key. Just as we don't waste water and supplies in a village, we must recognize what efforts are sustainable and necessary for an organization to grow and thrive.
- Social Media must feel natural to you! Post, tag, share, and help create a lasting brand with the Marketing Director.
- Have fun, be yourself, and become aware of the talents you can bring to Singular Humanitarian and all the lives you will touch!
- You are a coach who inspires to others work hard, serve hard, and play hard. You are a cheerleader who motivates the team to do their best. You are the shepherd who provides guidance to others.

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## ORGANIZATIONAL STRUCTURE

